KPI – First call resolution



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In customer service, First Call Resolution (FCR) is a game changer because it improves customer satisfaction, enhances agent efficiency, and fosters long-term customer loyalty.



Roles

FCR can require input from:

Customer service manager

Customer service agent

How Microsoft Copilot can help FCR

Improve customer satisfaction

- Diagnose a problem quickly using external and internal databases
- Automated analysis using customer data and knowledge base
- Quicker and more accurate draft responses based on historical resolution data
- Proactive and personalized follow-up communications

Enhance agent efficiency

- Address more queries
- · Research customer information
- Organize information from past interactions
- Completely focus during the interaction



Microsoft AI solutions

Copilot for Microsoft 365 Copilot for Service

